STEVO DIGITAL

Does Your Company NEED A Digital Solution?

- 24/7 Accessibility
- Facilitates sales and reservations
- Competitive advantage
- Automation of repetitive tasks

YOUR PROJECTS, OUR EXPERTISE

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www.stevodigital.com

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WHO ARE WE ?

Stevo Digital is a leading IT agency offering a wide range of services designed to meet your business needs. From software and website development to cloud solutions and digital marketing, our team of experts is committed to providing you with the best possible solutions to help your business grow and succeed.

At Stevo Digital, we don't just talk about digital solutions—we design, develop, and live them. We've brought together some of the best expertise in development, marketing, and digital strategy to offer our clients the most innovative technologies.

OUR AREAS OF EXPERTISE

Web and Mobile Development

Design of modern, fast and secure websites and mobile applications, adapted to the specific needs of businesses

Software Development & Engineering

Our solutions automate tasks, optimize management and improve productivity, while remaining simple to use and scalable.

Mobile Application Development

We create smooth, intuitive and secure mobile applications for Android and iOS, offering your users a modern and engaging digital experience.

SEO, Analysis & Performance

We position your business at the top of searches thanks to an effective SEO strategy and precise monitoring of your performance via Google Analytics and other analysis tools.

Consulting, Strategy & Digital Transformation

We support SMEs in defining, planning and implementing their digital strategy, combining innovation, expertise and pragmatism.

Cloud, Hosting & Cybersecurity

We ensure the hosting, backup and protection of your data on reliable and secure servers, to guarantee the continuity and peace of mind of your activities.

OUR MISSION

You can rest assured knowing you're in good hands. With years of experience in Android and iOS development, website creation, and custom software development, we're dedicated to creating powerful, scalable tools designed to support your business growth. We're excited you're considering working with us.
Let's build something extraordinary together.

1

INNOVATION

Always on the lookout for trends and new technologies to offer you modern and effective solutions.

2

EXCELLENCE

Each project deserves careful attention and total commitment to ensure a result that meets your expectations.

3

FLEXIBILITY

Aware that some high-potential projects require more than just a financial investment, Stevo Digital also positions itself as a strategic partner.

OUR OFFERS

Depending on the nature of the project, we may accept participation in shares or stocks as a partial form of payment, in order to share the vision, the risk and, above all, the success of the project.
Our goal: to support African innovation, transform ambitious ideas into concrete solutions and build the digital businesses of tomorrow together.

EXECUTION PROCESS

Every project is unique, whether it's a mobile app, website, or software. But our proven and structured development process is designed to ensure your project's success. This means it'll be delivered on time, bug-free, and perfectly fulfill its mission.
We adopt an agile approach, based on iterative design, progressive development, customer feedback, regular testing and great flexibility.

STEP 1 — INTELLECTUAL PROPERTY PROTECTION

Protecting your ideas is our priority. We sign a mutual non-disclosure agreement (NDA) to ensure your concepts and our methods remain secure.

STEP 2 — DISCUSSION AROUND THE CONCEPT

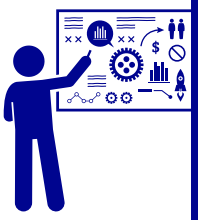
You present your idea to us, and together we determine the best way forward. Long discussions (often over coffee) will allow us to fully understand your expectations.

STEP 3 — CONSULTATION

Feedback and adjustments are essential. We are available to answer all your questions and resolve your concerns. We know how demanding a project can be.

STEP 4 — DEFINING THE SCOPE

At this stage, we begin to make concrete decisions with you, clearly defining the project workflow. It's like laying out the playing field before kickoff.



STEP 5 — DEVELOPMENT PLAN

Agreeing on deadlines, allocating resources, back-end architecture, launch strategy, branding—everything is brought together in a clear strategic plan, even the less glamorous aspects.

We will transform your ideas into a concrete product

Concept outline

During this phase, we will determine whether your application, website or software should be simple and clean or rather complex with all the advanced features.

Trust us to bring your vision to life

2

Research & Strategies

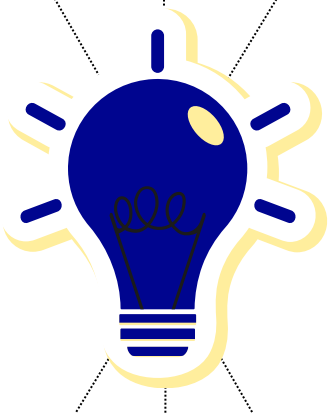
This is where your concept really begins to take shape. By mobilizing the right resources, we implement a personalized approach to every aspect of the creation process.

Modeling

At this stage, we focus on fine-tuning and optimizing the user experience. Meeting—and even exceeding—user expectations is essential.

1

3



User Interface Design

Once the mockup is complete, we will have a clear vision of the user interaction and journey on your application.
At this stage, our specialized UI design team will transform the mockups into clean, intuitive and attractive interfaces.

Tests

During the development phase, we adopt a methodical and rigorous approach to ensure superior quality and optimal efficiency in the operation of your application.

5

4

6

UI/UX

The fluidity and quality of the interface design play a decisive role

Submission

Submitting apps to the appropriate stores is the final step in the development process, and we take care of it entirely.
This comprehensive support is included once you subscribe to our annual maintenance service.

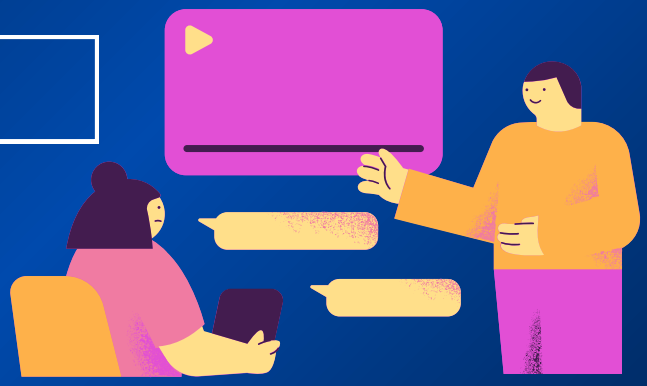
Demos

We encourage you to work closely with our team during this phase.

strategic phase

The strategic phase involves thoroughly understanding the client's needs, target market, and overall project objectives. It relies on a preliminary analysis of the environment, end users, and competitors to define a clear and coherent vision. This step allows for the development of a roadmap with key features, technical constraints, business priorities, and key performance indicators (KPIs). It lays the foundation to ensure that the final solution is relevant, innovative, and aligned with the client's expectations.

The design phase



The design phase transforms the strategy into a visual and functional solution

It begins with the creation of wireframes, interactive prototypes, and information architecture, while focusing on user experience (UX) and user interface (UI). Each element is designed to be aesthetically pleasing, ergonomic, and adapted to the target audience's uses. This step also includes validation with the client to ensure that the final product matches the initial vision while respecting technical and graphic standards.

Phase Execution

Execution represents the concrete development and implementation phase of the project. It includes coding, feature integration, quality assurance (QA) testing, and performance optimization. The technical team works iteratively, in close collaboration with the client, to deliver a stable, secure, and deployment-ready product. Once finalized, the project is launched, accompanied by training if necessary, post-launch monitoring, and technical support to ensure successful and sustainable adoption.

TECHNOLOGIES USED

At Stevo Digital, we place technology at the heart of every solution we develop. To ensure performance, security, scalability, and modernity, we use a wide range of cutting-edge tools and technologies, carefully selected according to the specific needs of each project.

REACT JS

PHP

LARAVEL

HTML

JAVASCRIPT

NODE JS

MY SQL

FIREBASE

FLUTTER

CSS

PYTHON

NEXT JS

BOOSTRAP

GIT

AWS

APPLE

FIGMA

SSL

ANDROID

MORE...

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1-presentation of our solutions

Stevo Digital is a technology agency specializing in the design of innovative digital solutions for small and medium-sized enterprises (SMEs).

We combine software engineering, functional design and business expertise to create tailor-made applications, websites, software and digital platforms capable of transforming everyday challenges into real opportunities for innovation.

Vision

To make Stevo Digital a key player in the digitalization of African SMEs, by democratizing access to technology and promoting a smarter, more connected and sustainable economic ecosystem.

Mission

To offer SMEs concrete, reliable and profitable digital solutions to optimize their operations, strengthen their visibility and stimulate their economic performance.

2-objectives

Digitize African SMEs through accessible, intuitive and secure software solutions.

Simplify business processes with customized tools: ERP, CRM, mobile applications and web platforms.

Strengthen the online visibility of companies through effective digital strategies (websites, SEO, marketing).

Support the digital transformation of organizations through training and technological consulting.

Innovate locally to create solutions capable of responding to African economic realities.

3- the Technical Team

Presentation of the Technical Team

The project is led by a multidisciplinary team composed of experts in software development, project management and the integration of digital solutions in the medical sector. Each member brings specific expertise to ensure the design, development and production of a high-performance, secure solution adapted to the needs of end users (patients, doctors and pharmacists).

Role	Leader of each team
Project Manager / Technical Coordinator	Djomche Steve
Experts in UX/UI	By Onya Joseph
Front-end Developers	Mengwieh Nkweti
Back-end Developers	Nya'ah Larrien together
Artificial Intelligence & API Specialists	Prosper Mouil
Cybersecurity & Compliance Experts	Ketchadji martin Eric
Database experts	Do it Laura
Native / cross-platform mobile developers	Adi Alfred's Ball

4-Roles and responsibilities

Project Manager / Technical Coordinator

- Oversees the entire project
- Ensures communication between stakeholders (client, developers, testers)
- Plans development phases and ensures that deadlines and budgets are met

Expert UX/UI Designer

- Designs interactive models and prototypes of the application
- Work on ergonomics and navigation fluidity for each user role
- Ensures that the user experience is intuitive, accessible and enjoyable
- Works closely with front-end developers to ensure graphical consistency

Back-end Developers
Design and development of secure APIs

- Implementation of business logic (prescriptions, validations, AI analyses)
- Database management and performance optimization

Front-end Developers

- Design of user interfaces (patients, doctors, pharmacists, super admin)
- Responsive and ergonomic integration
- Optimizing user experience

Software Architect / Cloud Architect

- Designs the overall architecture (mobile, web, backend, API, database, security), ensures scalability and reliability.

Artificial Intelligence & API Specialist

- Implements AI features for recommendations, fraud detection, customer scoring.
- API Integrator: Connects the application to banking services, mobile payments, third-party services (SMS, notifications, geolocation).

Cybersecurity & Compliance Expert
Secures sensitive data
implements encryption, PCI DSS compliance, and fraud protection

Testers / Quality Assurance (QA)

- Design and execute functional and technical test scenarios
- Check the reliability, speed and security of the solution
- Report anomalies for correction before deployment

Deployment & Maintenance Manager

- Oversees the integration and production of the solution
- Provides post-launch monitoring and corrective/evolutionary maintenance
- Manages updates and technical support

Native / Cross-Platform Mobile Developer

- Specialized in Flutter, React Native or Kotlin/Swift depending on the technology choice.

Database Expert / DBA
Designs and secures databases, optimizes queries and ensures the consistency of financial transactions.

5- Web Development Service

Our web development service is designed to help SMEs, startups, and institutions create high-performance, modern websites that are perfectly aligned with their business objectives.

We don't just make websites, we create strategic digital tools: commercial showcases, interactive platforms, business portals or online stores.
From design to launch, our team provides comprehensive support—analysis, design, development, SEO, and maintenance—to ensure a fast, secure, and results-oriented site.

Key Benefits of Having a Professional Website

1. 24/7 Visibility
A website allows your business to be visible at any time and anywhere in the world. Your customers can discover your products, services and contact details even outside of working hours.

2. Credibility and professional image
A well-designed website builds trust and credibility for your brand. It's a modern showcase that demonstrates your seriousness, professionalism, and commitment to your customers.

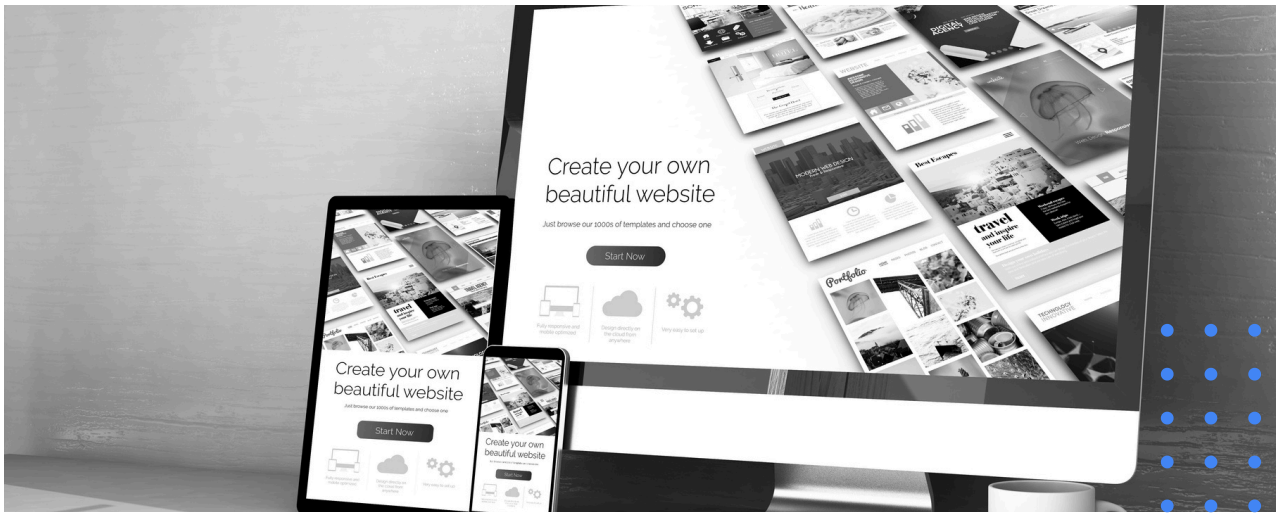
3. Customer and opportunity generation
Thanks to tools like SEO, contact forms and digital marketing, your site becomes an automatic prospecting channel, continuously generating qualified leads.

4. Automation and time saving
Your website can automate multiple tasks: appointment scheduling, quotes, orders, and customer management. This saves you time while improving your efficiency.

5. Analysis and continuous improvement
With tools like Google Analytics, you can track your visitors' behavior, measure your performance, and optimize your marketing efforts for better results.

5-1 STARTER PACK — Professional Showcase Site

Ideal for: VSEs, SMEs or self-employed people wanting a quick and efficient online presence.



Features included:

- Modern and responsive design (computer, tablet, mobile)
- 4 to 6 pages (Home, About, Services, Gallery, Contact, etc.)
- Contact form + WhatsApp integration
- Basic SEO (Google optimization)
- HTTPS (SSL) security
- Hosting & domain name (1 year included)
- Technical support: 1 month

Budget and Deadline

- budget: from $ 1000
- lead time: 1 to 2 weeks
- Deliverable: Website

5-2. BUSINESS PACK — Versatile & Functional Website (Web Application)

Ideal for: SMEs, startups, or brands seeking a more interactive and scalable website.

Features included:

- Tailored UX/UI design in accordance with the company's charter.
- 7 to 12 interactive pages (animations, advanced forms, galleries, blog, etc.)
- Administration Dashboard (Custom CMS or WordPress Professional)
- Integration of online payment or booking systems
- SEO-optimized and Google Business Profile
- Improved security and automated backup
- Maintenance: Two months

Budget and Timeline

- budget: from $ 3000
- lead time: 3 to 5 weeks
- Deliverable: Website

5-3. ENTERPRISE PACK — Tailored Web Platform (Web Application)

Ideal for: large corporations, institutions, or intricate web projects.

Features included:

- **Premium and bespoke UX/UI design**
- **Advanced web development (Laravel, React, Next.js, etc.)**
- **Comprehensive and secure administrative dashboard**
- **E-commerce or customized business platform**
- **Integration of external APIs (Customer Relationship Management, Enterprise Resource Planning, payment processing, Short Message Service, etc.)**
- **Advanced SEO and Technical Performance**
- **High-performance hosting and priority s**

Budget and Timeline

- budget: from $ 5000
- lead time: 6 to 10 weeks
- Deliverable: Website

6-Mobile Application Development Services

At Stevo Digital, we convert concepts into robust and user-friendly applications.
Our mission is to assist SMEs, startups, and institutions in advancing to the next level through mobile solutions tailored to their specific needs and market demands.
In a mobile-centric landscape, possessing an app has transitioned from a luxury to a strategic tool for cultivating customer loyalty, automating services, and enhancing revenue.

Our teams develop Android, iOS, and hybrid applications (Flutter, React Native), emphasizing simplicity, performance, and user experience.

From needs analysis to launching on the Play Store or App Store, Stevo Digital provides comprehensive support at every stage with an agile, secure, and results-driven methodology.

Key Advantages of Utilizing a Mobile Application

1. Immediate accessibility
A mobile application enables your customers to access your services anytime and anywhere directly from their smartphones, eliminating the need for a web browser.

2. Client loyalty and engagement
Through push notifications and a tailored interface, an application enhances the connection between the company and its customers, fostering loyalty and ongoing engagement.

3. Automation and time efficiency
Mobile applications enable the automation of various processes, including orders, payments, reservations, and customer follow-up, thereby reducing costs and minimizing repetitive tasks.

Generation of supplementary income
With functionalities such as e-commerce, subscriptions, or in-app advertising, an application transforms into a novel revenue stream for your enterprise.

5. Evaluation and ongoing enhancement
Mobile applications offer valuable insights into user behavior, enabling you to refine your offerings, enhance the customer experience, and optimize your marketing strategies.

6-1. STARTER PACK — Mobile Presence Application

Ideal for: VSEs, SMEs or brands who want a simple application to increase their visibility.

Features included:

- Modern and responsive interface
- 4 to 6 screens (Home, About, Services, Contact, etc.)
- WhatsApp integration / direct call / geolocation
- Simple admin dashboard (optional)
- Published on Google Play Store
- Technical support: 1 month

Budget and Deadline

- budget: from $ 5000
- lead time: 3 to 6 weeks
- Deliverable: Application

6-2. BUSINESS PACK — Engaging an Integrated Application

Ideal for: SMEs, startups, or organizations seeking a more dynamic and scalable application.

Features included:

- Tailored and dynamic UI/UX design
- 8 to 12 interactive displays (profile, reservation, catalog, etc.)
- Integrated database (Firebase, MySQL, REST API)
- Authentication (email, Google, telephone)
- Comprehensive administrative dashboard
- Push notifications and usage analytics
- Publication on Play Store and App Store
- Maintenance: Two months

Budget and Timeline

- budget: from $ 10 000
- lead time: six to eight weeks
- Deliverable: Software Application

6-3. ENTERPRISE PACK — Tailored Application & Sophisticated System

Ideal for: large corporations, financial technology firms, e-commerce platforms, or specialized projects necessitating advanced functionalities.

Features included:

- **Bespoke architecture (Flutter, Laravel API, Node.js, etc.)**
- **Sophisticated administration dashboard (user management, payments, analytics, etc.)**
- **Integration of payment systems and third-party APIs, including CRM, ERP, SMS, and others.**
- **Data protection and encryption**
- **Sustained deployment and upkeep**
- **Priority support (includes 6 months)**
- **Progressive Web Application (PWA)**

Budget and Timeline

- **budget: from $ 25 000**
- **lead time: 10 to 14 weeks**
- **Deliverable: Software Application**

7-Development Service Software Engineering

At Stevo Digital, we create customized software solutions that revolutionize business operations.

Our objective is straightforward: to digitize your processes, enhance your productivity, and lower your operating costs through the use of high-performance, dependable, and scalable tools.
Our engineers create software customized to meet your specific requirements—be it business management, invoicing, human resources, inventory, projects, or internal automation.

Each solution is crafted with a focus on user experience, performance, and security.

essential advantages of customized professional software

1. Task automation

Software facilitates the automation of repetitive business processes, minimizing human error and conserving your teams' time.

2. Enhanced management and visibility

Automated dashboards and reports provide a clear, real-time perspective on your sales, expenses, inventory, and performance.

3. Customization to meet your specific requirements

In contrast to standard solutions, custom software is meticulously crafted to align with your business requirements, ensuring enhanced operational efficiency.

4. Data protection and governance

Your information is centralized, secure, and accessible solely by your authorized teams, thereby minimizing the risks of data loss or leakage.

5. Enhancement of productivity and profitability

Effective software enhances coordination, expedites processes, and improves operational accuracy, resulting in heightened productivity and profitability.

7-1. ESSENTIAL PACK — Standard Management System

Ideal for: Small and medium-sized enterprises and micro-businesses seeking to automate their daily operations.

Features included:

- Interface that is simple and intuitive
- Fundamental modules: sales, procurement, inventory, and client management
- Dashboard and automated reports
- Local or cloud-based hosting
- Training in software utilization
- Technical support: one month

Budget and Timeline

- budget: from $ 5000
- lead time: 3 to 5 weeks
- Deliverable: Software Solution

7-2. BUSINESS PACK — Custom Softwar Solutions with Scalability

Ideal for: Organizations seeking a bespoke tool customized to their operational processes.

Features included:

- **Professional and ergonomic user experience/user interface design**
- **Customizable modules tailored to specific professions (HR, finance, production, etc.)**
- **Multi-user administration with roles and permissions**
- **Automated backup and improved security**
- **Intelligent dashboard featuring performance metrics**
- **Thorough employee training**
- **Maintenance and updates: 3 months**

Budget and Timeline

- **budget: from $ 15 000**
- **lead time: six to eight weeks**
- **Deliverable: Software Solution**

7-3. BUSINESS PACK — Custom Softwar Solutions with Scalability

Ideal for: large corporations, institutions, or projects necessitating intricate software architecture.

Features included:

- Full-stack development (custom backend and frontend)
- Modular architecture (Enterprise Resource Planning, Customer Relationship Management, Reporting, etc.)
- Integration of external APIs (payment processing, SMS, email communication, accounting, etc.)
- Multi-platform accessibility (web + mobile + desktop)
- Secure cloud hosting and round-the-clock monitoring
- Long-term maintenance and priority support (6 months included)
- Potential for the evolution of intelligent systems (AI, advanced automation)

Budget and Timeline

- budget: from $ 30 000
- lead time: 10 to 14 weeks
- Deliverable: Software Solution

8- Security and Compliance

Robust and secure authentication

Access is secured through robust identification methods, including encrypted passwords, one-time passwords (OTP), and tokens, thereby mitigating the risks of theft or unauthorized access.

Data encryption (HTTPS, SSL)

All communications between the application and the server are secured through SSL certificates, ensuring the confidentiality of the exchanged data.

GDPR regulations for data management

The handling of personal data adheres to GDPR standards, including consent, the right of access, data portability, and deletion upon request.

Access and action logging

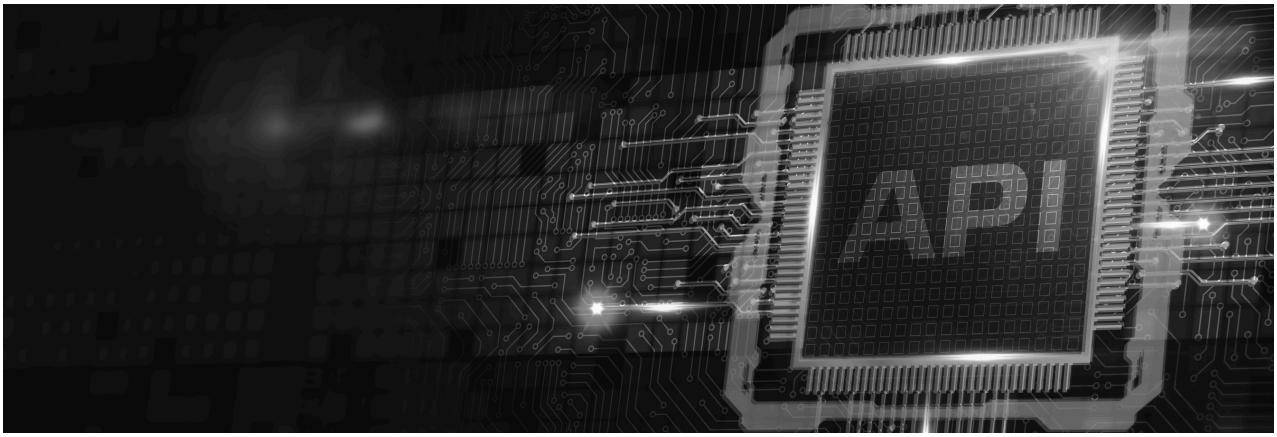
Every sensitive action (such as connection, modification, payment, etc.) is documented to ensure traceability and to aid in auditing should an incident occur.

Manual verification of driver profiles

Each driver account undergoes verification by an administrator through the submission of supporting documents (national identity card, license, photo), thereby ensuring a trustworthy and secure environment for passengers.

9- Essential integrations (API)

Utilizing external or internal APIs may lead to fluctuating monthly expenses based on the volume of requests and the services utilized. Their integration ensures enhanced performance, system scalability, and a seamless, contemporary user experience.



Outils d'analyse (Firebase, Google Analytics)

Real-time monitoring of user behavior, performance evaluation, and reporting to enhance the platform.

Robust and secure authentication

Access is secured through robust credentials and OTP verification, thereby ensuring the safety of user and driver accounts.

Geolocation Application Programming Interface (Google Maps / Mapbox)

Integration of interactive maps to identify drivers in real time, monitor journeys, and calculate distance and estimated arrival time.

API SMS (Twilio, Africa's Talking, Nexmo)

Automated dispatch of notifications, booking confirmations, and OTP codes to ensure swift and dependable communication with users.

Mobile Payment Application Programming Interface (Orange Money, MTN MoMo)

Mobile Money API: to integrate the services of local operators (MTN MoMo, Orange Money, Airtel Money, etc.) facilitating top-ups, payments, and transfers.
Banking API: facilitates connections with local and international banks, enabling transfers and balance inquiries.
Bank card API (Visa, Mastercard): for processing card transactions and facilitating international payments.
Mass Payments API: designed for disbursing salaries, bonuses, or social assistance to recipients.

10-Deployment and Hosting

Publishing applications on Google Play and the App Store

Launch of the Android and iOS versions of the application, including the configuration of product sheets, screenshots, and adherence to store regulations.

Configuring the domain name and SSL

Assignment of a professional domain name and installation of an SSL certificate to ensure secure access through HTTPS.

High Availability Cloud Server Deployment

Hosting the platform on a high-availability (HA) cloud infrastructure to ensure optimal performance, security, and fault tolerance.

Configuring automated backups

Implementation of routine and automated backups of essential data, ensuring swift restoration in the event of an incident.

Continuous system monitoring

Continuous performance monitoring and real-time notifications to guarantee optimal availability and swift response.

Scalable architecture

Technical architecture crafted to evolve alongside your requirements: scalability without service disruption and seamless resource augmentation.

11-Maintenance and Support

Bug fixes for three months

Complimentary assistance for technical anomalies identified post-launch, aimed at ensuring the application's stability.

Server activity oversight

Consistent monitoring of server status, resource utilization, and performance to preempt any malfunctions.

Periodic enhancements in functionality

Incremental incorporation of minor enhancements or novel features informed by user feedback and evolving requirements.

Technical assistance via email/chat

Responsive assistance through messaging or email to address issues, provide answers, and support the team as necessary.

Blinds compatibility enhancement

Adapting the application to meet the new requirements of Google Play and the App Store to ensure its ongoing availability.

Scalable architecture

Technical architecture crafted to evolve alongside your requirements: scalability without service disruption and seamless resource augmentation.

Conclusion

STEVO DIGITAL

At Stevo Digital, we assert that digital transformation is not merely an option but a strategic imperative for all contemporary enterprises.

Our mission is to assist African SMEs, startups, and institutions in this evolution by providing customized digital solutions, including websites, mobile applications, software, marketing tools, and integrated systems.

Every project we undertake is crafted to streamline operations, enhance performance, and generate enduring value.

With a commitment to quality, innovation, and customer satisfaction, Stevo Digital establishes itself as a dependable technological partner dedicated to fostering the growth and success of your business.

The primary advantages of Stevo Digital

Adaptable technical proficiency

- Quality, safety, and performance
- Tailored assistance
- Fully customized solutions

Leveraging our expertise, dedication, and attentive listening, we convert your ideas into tangible tools that enhance the productivity, visibility, and profitability of your business.

With Stevo Digital, you do not merely select a service provider; you acquire a genuine partner dedicated to fostering your digital success.

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